

We Advertise Facts, and Facts Only.

The people of New York have no doubt long before this come to the conclusion that there is a decided difference between the advertising methods of the Big Store, as compared with many of the other establishments prominently before the public in the daily press. We require and permit of no exaggeration in our announcements, and take utmost care that the merchandise shall back up every promise made—in quantity, quality, and price as well.

FOR THIS STORE HAS A REPUTATION AT STAKE,
AND PROPOSES TO GUARD IT CAREFULLY.

Ladies' Stylish Suits.



Another "SUIT CHANCE" sure to increase and emphasize the prestige and popularity of this, New York's recognized Cloak and Suit Headquarters.

A very special purchase of 200 Ladies' Costumes and Tailor-made Suits—a sample line, extra finely made—no two alike—all very swell creations—averaging in value from \$20 to \$90, offered for Monday at

Exactly One Half: 50c. On the Dollar.

\$9.75 for \$19.50 Suits. \$20 for \$40 Suits.
\$13.50 for \$27.00 Suits. \$25 for \$50 Suits.
\$18.00 for \$36.00 Suits. \$35 for \$70 Suits.

The Greatest Values in:

English Kersey Coats
Russian Blouses
Kersey and Plush Capes

At
\$9.75

Handsome Russian Blouse Coats.
Swell Jackets—of Imported Persian Boule.
Nobby Jackets—of English Kersey.
Graceful Capes of SEAL PLUSH—Jettied and braided, some lined with Taffeta Silk, others with Satin Rhadamers, etc. \$15 and \$18 values. Choice \$9.75 Monday



DRESS GOODS.

LARGEST ASSORTMENTS IN AMERICA.

Broadcloths, Poplins, Cheviots, Henriettas, Plushes and Cloakings at prices impossible elsewhere.

SPECIALS FOR MONDAY.

50 pcs. richest grade of Poplin Plaids in the most beautiful colorings, 1.25 our retail price, for Monday, per yard... 85c
One big lot of Colored Dress Goods, in fancy and three toned effects, the season's most desirable styles, that have been selling from 30c. to 50c. yard, an extraordinary offer for Monday at... 25c
45 pcs. Colored Novelty Dress Goods, in fancy Poplins and Bourettes, nothing handsomer for street wear, to be reduced from 85c. the yard, on Monday to... 50c
75 pcs. Black extra heavy Imported Cheviots, \$1.00 value, the ideal black fabric for Winter wear, \$1.00, is the price everywhere, on Monday here at... 70c

Men's Furnishing Goods.

5 Very Special Bargains for Monday's Sale.

400 dozen men's domest flannel night robes, cut full length and width, extra good quality, all sizes, real 75c. value; for Monday, choice... 45c
200 dozen men's heavy and medium weight shirts and drawers, consisting of natural wool, camel's hair and white Australian wool, also extra fine merino underwear, some worth \$1.00, many of them worth \$1.25, most of them worth \$1.50, to close choice of the lot Monday at... 55c
100 dozen men's colored shirts, laundered, 2 collars and one pair of cuffs to match, all sizes, genteel pattern that elsewhere sell for 1.00; here for Monday special... 65c
300 dozen men's unlaundered shirts of warranted and gray colors, made with double heel and toe, all sizes, best 40c. grade; Monday special at... 21c
300 dozen men's unlaundered shirts of warranted and gray colors, made with double heel and toe, all sizes, best 40c. grade; Monday special at... 49c
Wamsutta muslin, with pure Irish linen bosoms, neck and bands, made with all the known improvements, invented and absolutely unequalled elsewhere for 75c; here for Monday... 49c

Ladies' Undergarments.

4 Very Special Sales for Monday.

250 dozen ladies' pure Australian wool vests, well made and well finished, in all sizes, qualities that you cannot equal elsewhere for less than \$1.00; here to-morrow, special... 55c
100 dozen ladies' silk and wool Swiss ribbed vests in pink, blue, cream and black colors, high neck with long or short sleeves, or low neck and no sleeves, beautifully trimmed and finished, regularly \$1.50; Monday... 98c
5 cases children's Egyptian cotton ribbed and shaped undershirts and drawers, fleece lined and extra well made, all sizes, for Monday, special at... 25c
500 dozen ladies' imported cashmere hose in black and natural colors, double soles and toes, high spliced heels, plain or ribbed, absolutely 30c. value; Monday... 25c

Fur Trimmings.

White lamb's wool trimming, 1 inch wide, Monday at... 19c

White imitation ermine 1 inch wide, black points, looks like the real, Monday, a yard... 39c

Brown and black skunk or opossum, one of these long full fur you imagine worth 1.00 or 1.50, yd., 60c

Russian chinchilla, a novelty in gray effects, 1 inch, Monday, for... 65c

Black mohair astrakhan trimming, looks like real and wears well, for Monday, 1/2 inch wide, a yd., 15c

1 inch wide, a yd., 23c

Fur heads, 50 dozen assorted seal, mink, Persian lamb and beaver heads, 75c. a 8c

Brown squirrel tails, 6 to 8 inches long, Monday, each... 15c

Mink tails, 48c Monday, each...

Notions.

Shoe Laces, 1 and 1 1/4 long, per dozen... 8c

Raven Gloss Polish, Monday, for... 13c

Nainsook covered Washable Dress Shields, sizes 3 and 4, thoroughly guaranteed; you pay 15c. for them elsewhere; to-morrow here, only 7c

Stockinet Dress Shields—sizes 2, 3 and 4... 9c

Black Military Sets, four loops, cuff pieces and seam pieces, per set... 35c

Jet Edges and Silk Edges, neat effects, 5c to 10c a yard

Best quality Mohair Soutache Braid in desirable colors only; 2 doz. yards for 15c

360 English Pins, our name stamped on each point, worth 10c... 4c

Bunch of Cotton Tape, assorted, four pieces in a bunch, per bunch... 3c

Best Quality Imported Mending Wool, all colors, per card... 2c

150 Adjustable Waist Forms, for Monday, to satisfy as many as possible, not over one to a customer, remember dealers themselves pay \$1.25 for them; to-morrow, special at... 90c

Sewing Machines.

Second Floor, Rear.



Our ROYAL has many more improved attachments than any other machine made. Every purchaser of our "Royal" Sewing

Machine will know the maker's name, for it is stamped upon the works of every machine and there is no name that stands higher in the Sewing Machine World. In addition to the five years' guaranty, here is another which means more: If you can find a better finished or more durable machine of any name or make at any price, return ours and get your money back. It is as good as the \$55 machine agents sell. In oak, walnut, sycamore, three drawer size, Royal No. 2 Monday special for... 14.00

Good Stoves at Low Prices.



The Iron Queen Range, the heavy-duty kind made; has patent duplex grate, in large protected firebox, the large massive mantle is nickel trimmed and very durable. No. 7 size has 6 large cooking holes, complete with pipe, elbows, rings, and set up ready for use. The most beautiful range ever offered. At 12.95

The Purify Oil Heater

Is beyond doubt the most effective oil heating stove. It is made with largest central draught burner, fitted in full nickel-plated font and set in beautiful nickel cast base; it has Russia Iron Cylinder, very durable and remarkably cheap, at... 3.25

"The Dash" Parlor Heating Stove Strongly made of heavy castings, Russia iron cylinder body, lined with best brick; it has improved dumping and shaking grate, nickel trimmed and swinging top; we have these in all sizes; the price includes setting up, as well as pipe, elbows, etc., and is a great bargain, only... 1.68

High Art Pictures

At Rock Bottom Prices!



10,000 Genuine Sarony Photographs of all the celebrities, authors and poets, always sold everywhere at 25c. to-morrow... 7c

2,000 Glass Panels fitted with Photographs, all popular subjects; they have easel backs and fancy gilt al corners; while they last, choice at... 18c

2,900 Photographs, all of the best, most popular subjects, fitted in very neat gold frames with gilt metal corners, size 8x10, to-morrow special at... 30c

500 Proof Etchings, beautiful subjects, fitted in hardwood and gold frames, size 15x23; former prices \$2.50 to \$4.00; here to-morrow, special at... 1.50

Another Phenomenal Sale of Furniture

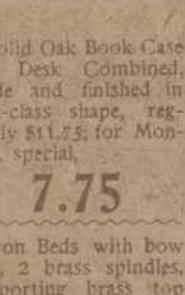
Another List of Prices for Furniture of the Top Notch Sort That Will Stand Unequalled and Unapproached in All New York.



Conversation Chair, gold leaf, covered with brocatel or silk damask, just like cut, regular price \$12.75, for Monday... 9.75



Solid Oak Book Case and Desk Combined, made and finished in first-class shape, regularly \$11.75, for Monday, special... 7.75



Iron Beds with bow feet, 2 brass spindles, supporting brass top with handsome white enamel, either 3 or 4 foot size, regularly \$5.00, here Monday for... 4.00



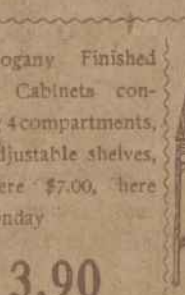
Six-foot Extension Tables, 42x42 inch top, well made and finely polished, regularly \$7.50, Monday special... 3.75



High Back Quarter Sawed Oak Imitation Mahogany Cribber Set Rockers, of genuine leather, well braced strongly made, high back to rest your head on, unequalled anywhere for less than \$4.00, here for Monday... 1.95



Mahogany Finished Music Cabinets containing 4 compartments, and adjustable shelves, elsewhere \$7.00, here for Monday... 3.90



Solid Oak or Cherry Writing Desk with shelves below, finely polished, 6 pigeon holes—drawers in the interior and drawers below, as shown in illustration, Monday special... 3.90



Solid Oak 5-drawer Chiffoniers, well made, with dovetailed drawers and bevel plate mirror; elsewhere \$9.50; here Monday only... 5.75



Solid Oak Sideboard, with French bevel plate mirror, drawers lined with velvet, 7 feet 6 inches high, 20-inch top, 4 feet wide, mirror, 14 x 3 feet, roped moulding on pillars, a real \$20 sideboard, Monday special at... 13.75



Brass Bed with bow foot, 14 inch post, sizes 3 ft. x 6 ft. 6 and 4 ft. x 6 ft. 6, well finished, heavily filled, beautifully designed \$30 beds for Monday, special... 22.50

All furniture bought now stored free of charge for holiday delivery. No charge whatever made for packing and shipping.

"The World's Greatest Pure Food Mart,"

Carries the Largest and Most Complete Stock of Absolutely Pure and High Class Foods Known to the Trade.

SUGAR—7 lbs. best double refined Granulated Sugar... 37c
FLOUR—S. C. Co.'s XXXX Minnesota Patent, per bbl... 5.75
Per bag... 72c
Fancy mild cured Hams or sugar cured, light strip Bacon, per lb... 9c
Gold Dust Corn Meal, new crop, per 10 lbs... 19c
Rolled Oats, per 10 lbs... 25c
Green or Split Peas, new goods, per lb... 2c
Royal Macaroni or Spaghetti, 1-lb. package, choice, per package... 8c
TOMATOES—"Oval" Brand, 3-lb. can, new pack, per doz... 80c
Per can... 7c
New York State Fancy Tender Sugar Corn, per doz... 80c
Per can... 7c
ASPARAGUS—Mt. Holly Brand, large white stalks, new pack, per doz... 2.35
Per can... 20c
"Hazel" Cream of Tartar, or Price's Baking Powder, per 1-lb. can... 30c
TEAS—New shipment, just received, finest Early Picking, Garden Grown Teas, Oolong, Young Hyson, Japan, English Breakfast, India and Ceylon, ordinarily sold at from 75c. to \$1.00, 5-lb. full lined caddy... 3.00
Per lb... 63c
Your choice, Green, Black or Mixed Tea, new season goods, per 5 lbs... 1.25
Per lb... 25c
COFFEES—Our famous Mocha and Java Coffee, the pride of so many New York households, per 4-lb. bag... 1.00
Per lb... 25c
Pickling Spices, a perfect combination of high grade Spices, per lb... 19c
French Mushrooms (Champignon), choice, per can... 15c

Clearing Sale of Wines.

Broken Lots of Wines Imported in Glass at One-Half the Cost of Importation. Margaux, from Dubos Freres, Bordeaux—Per case (24 pts) \$7.00, per bot... 30c
St. Estephe from Dubos Freres, Bordeaux—Case (24 pts) \$6.50, per bot... 25c
Sauterne Special, from A. Marechal & Co., Bordeaux—Case (24 pts) \$6.00, per bot... 27c
Trabener, excellent quality, Moselle Wine, from Gebr. Eickel, Deidesheim, a. R.—Case (12 qts) \$7.50, per qt. bottle... 65c
Chablis, from Ferdinand's Buffet, Beaune, France—Case (24 pts) \$7.50, per bot... 35c
Old Crow Rye, H. B. Kirk & Co's bottling—Per case... \$10.50, per bottle... 88c
Old Crow Whiskey—Per case... \$7.00, per bottle... 59c
Mt. Vernon Pure Rye Whiskey, Spring 1892—Ose (full qt) \$8.50, Bot. (full qt) \$8.00
Monaghan's Rye Whiskey—Per gallon... 2.35
Fried's Golden Wedding—Per gallon... 3.00

Cigars—A Special Sale.

EL CARDENA. KEY WEST. CLEAR HAVANA. Smokers of Key West cigars will find this brand equal to many selling elsewhere at higher prices. Landros, box of 100... 4.25
Conchus Especial, box of 50... 2.25
Puritanos, box of 50... 2.25
Puritanos Finos, box of 50... 2.30
Toledo's, box of 25... 1.15
Meda Perfectos, box of 25... 1.15
Perfectos, box of 25... 2.20
LA MODERNA. Sumatra wrapper, finest long Havana... 1.95
Petit Dues, box of 50... 1.95
Bouquet, box of 50... 2.50
Perfecto Extra, box of 50... 2.35
French Mushrooms (Champignon), box of 25... 1.35
Invincibles, box of 25... 1.95

A NINE-CENT SALE.

Hundreds of Articles worth from 15c. to 25c.

TO-MORROW, MONDAY, FOR 9c
Double zinc-faced wash boards... 9c
Baumgarten's patent can openers... 9c
Strong and well made stove brushes... 9c
Enamelled steel wash basins... 9c
Leatherette lunch boxes... 9c
Work baskets of fancy design and colors... 9c
Emery knife sharpeners with wood handles... 9c
Keene's patented mop sticks... 9c
Imported decorated tea and coffee canisters... 9c
Enamelled steel 2-quart preserving kettles... 9c
1,000-sheet roll of best toilet paper... 9c
Solid steel keyhole or compass saws... 9c
Family soldering cans, very handy... 9c
Larger, soft, selected chamalo skins... 9c
Warranted all pure bristle shoe brushes... 9c
Combination pliers and pleneers, polished... 9c
Counter or stair brushes, full size... 9c
Pans for making crusty bread... 9c
1/2 pint liquid Sun stove polish... 9c
Solid steel carving or butcher knives... 9c
Large and soft housecleaning sponges... 9c
Crumb brush and tray, Japanese lacquer... 9c
Wire vegetable cooking baskets... 9c
Asbestos sand iron holders... 9c
Polished family hatchets... 9c
Solid steel tack hammers, with claws... 9c
Kitchen sharpening stones, mounted... 9c
Imported japaanned candlesticks... 9c
Polished inlaid hardwood comb boxes... 9c
and many others.

Monday's Remarkable Bargains

deserve your careful attention—since some of the greatest price attractions the Store was ever able to offer are included in the splendid list herewith submitted. Read the items carefully. Compare them with any and all the other offers of the day—it will be a forceful, telling demonstration of our oft repeated, oft proved, never successfully contradicted claim—

BETTER GOODS FOR THE SAME MONEY, OR
THE SAME GOODS FOR LESS MONEY THAN ELSEWHERE!

"Ready to Put On" Suits & Overcoats.

America's finest makes at America's lowest prices, particularly so to-morrow, Monday, by virtue of these very remarkable special lots.

Men's Suits—Extra Special.
All wool chevots and homespuns of pleasing designs in plaids and checks, also blue and black smooth weaves, cut single or double breasted, well lined and properly tailored; \$10 would be considered low for these elsewhere; special for Monday at... 6.50

1,000 Men's Fine Suits.
Many pronounced and exclusive styles in new mixtures, also Huddersfield English clay worsteds. The linings and general workmanship could not be surpassed; all styles of cut and each suit pronounced \$20 value; will be sold on Monday for... 12.50

Men's Fine Kersey Overcoats.
of blue and black "Falcon" Kerseys, renowned for durability and fineness of finish; raw lap seams; fully equal to any N. Y. clothier's 15.00 grade; to go on sale here Monday at... 9.50

Boys' Suits.
A special lot of 620 boys' 2-garment Suits of strictly woollen material, in approved, serviceable shades; braided sailor collars, for ages 3 to 8; regular double-breasted coats, for ages 9 to 15; a positive \$3.00 suit, for Monday, special at... 1.85

Boys' Sailor Suits.
Made of a splendid grade, all-wool rough-surface serges, fast blue and black shades, full sailor blue fur with deep collar and portable shield, braided with soutache and otherwise finished in proper style; ages 3 to 10; the usual 4.50 value; here on Monday at... 2.95

Boys' Waists and Blouses.
Best grade all-wool cassimere shirtings in Indigo, blue, brown, red and neutral shades, made in waists or blouse styles, faists pleated back and front, blouses, Fauntleroy style, with sailor collars and turn-back sleeves; others have bands to wear with regular men collars, and some have turn-down shirt collars attached. All of these are the usual 1.50 grade. We will sell Monday the choice of them all for... 95c

SILK AND VELVETS.

Magnificent assortment of Silks for day or evening wear, complete lines of Black, plain and fancy silks, at the very lowest prices! The following special values for Monday:

75 pieces All Silk Satin Rhadamers, a complete line of dark and medium colorings, real 85c. values, for Monday per yard... 48c
60 pieces Heavy Quality Black Taffeta Silks, full 27 inches wide, extra strong and pure silk, value fully 85c. the yard, Monday special, at... 58c
50 pieces Black Fancy Moire Silks and Black Pekin Silk and Satin stripes, just the thing for the handsome skirt or full gown; value 1.00 the yard, Monday special, at... 62c
50 pieces Black Silk Velvet in a beautiful grade; our regular 1.25 quality, for Monday special, at... 85c
3,000 yards rich and heavy Black Satin Duchesse, a superb grade, value fully 1.50, Monday, at... 92c

Special Sale of Eiderdown Sacques and Bath Robes.

We have just bought out the entire stock of a prominent importer at phenomenally low prices, and we will place the entire quantity on sale to-morrow (Monday), as follows:

300 Bath Robes, made of choice patterns of eiderdown, handsomely trimmed with satin, finished with silk frogs and girdles to match, a positive value of \$8.75, Monday at the special price of... 5.00
100 Eiderdown Robes, in red, brown, pink and gray, finished with black crocheted edge and girdle, all sizes, positive value of \$4.00, Monday special at... 2.45
Eiderdown Sacques, in plain and fancy colors, finished with ribbons and silk frogs, crocheted edge all around sacque, positive value of \$1.50, for Monday at... 95c
Ladies' Breakfast Jacket, Empire style, with large sailor collars, trimmed with ruffle and feather stitching, positive value of 60c; Monday special... 37c
Ladies' Flannellette Sacques, with large sailor collars, Empire style, trimmed with lace and insertion, a positive value of 85c, Monday special at... 59c
Ladies' Flannellette Dressing Sacques, Empire style, daintily trimmed with lace and insertion, also ribbons at neck and sleeves, a positive value of \$1.00, Monday special at... 69c

Special Sale of Children's Coats for Monday.

Children's Coats, ages 2 to 4 years, of plain cloth, in dainty colors, trimmed with fancy braid, yoke effects and lapels on shoulders, Monday, special at... 2.75
Children's Coats of plain and fancy cloths, trimmed with soutache braid, yoke and fancy collars, Monday's special price... 3.75
Children's Coats in an elegant assortment of plain and fancy mixtures, also boucle cloths, with fancy shaped collars, exquisitely trimmed with fur and braid, Monday's special price... 4.75
100 dozen fine Lawn Aprons for nurses and waitresses, made with four rows of hem stitching and fancy borders, 60 inches wide, 5-inch strings, 25c Monday's special price... 25c

Some More Nemo Corsets.

Two weeks ago we sold in three days 720 pairs of Nemo Corsets, all the manufacturer had. Since then he made up 600 pairs more to use up the raw materials on hand, and these 600 pairs will go on sale to-morrow (Monday). They are made of imported satin, striped with satin, gored hips, handsomely embroidered, magnificent corsets, indeed, that could never be sold under ordinary circumstances for less than \$2.50, we offer for to-morrow (Monday), in white, drab and black colors, sizes 18 to 30, at... 1.25

Wall Papers. Reliable Dentistry. Drugs.

No other wall paper store in this country offers you the advantages that are yours here. For variety, style and colorings in almost unlimited assortment this is the place to come to if you intend doing any papering.
Pretty Bedroom Paper; none better sold elsewhere at 10c; 4 1/2c per roll.
Beautiful Hall Dining Room and Library Papers; reproductions of the most famous paintings, and called by exclusive dealers up to 18c.
Elegant Hand-made and Pressed Papers; regular \$1.50 papers, for Monday at 65c.
Samples sent anywhere in the United States free.

Teeth Without Plates.
Filling and preserving of natural teeth by modern methods. Having a specialist for each branch enables us to give you the very best services, finest materials, skilled workmanship, at prices you cannot duplicate for work of equal excellence anywhere in the city. Consultation free. Dental parlors, balcony, main floor.

Peroxide of Hydrogen. one-quarter lb. 21c
Sedlitz Powders, full weight, per box... 14c
Violet Ammonia, per bottle... 9c
Foul's Talcum, .09
Saxon Sutherland Sisters' Hair Grower... 32c
Seven Sutherland Sisters' Soap... 32c
Klondike Chest... 19c
Emulsion Cod Liver Oil... 45c
Candy, French... 15c
Mixed... 18c
Fruit Tablets... 30c
All flavors... 30c
Oriental Pig Paste... 15c

Butterick Patterns for November, 1897, NOW READY.
Butterick fashion sheets free if you ask for one.